

2024 EDITORIAL CALENDAR



[View our **MAGAZINE ARCHIVE**] 

	JANUARY	FEBRUARY/MARCH	APRIL/MAY	JUNE/JULY	AUGUST/SEPTEMBER	OCTOBER/NOVEMBER	DECEMBER
AD CLOSE	12/15/23	1/18/24	3/14/24	5/15/24	7/18/24	9/12/24	11/15/24
MATERIAL DUE	12/15/23	1/18/24	3/14/24	5/15/24	7/18/24	9/12/24	11/15/24
SPECIALS	Forecast & Review	US Political Outlook	Offshore Operations	Permian Operations	LNG Update	Pipeline Economics	Worldwide Report
	Fracturing Developments	Energy Transition	Capital Spending	Midyear Forecast	OGJ 150/100	Drilling Trends	Petrochemical Directions
ONLINE EXCLUSIVES	Refining Survey		Biofuels Update		Digital Operations		
INDUSTRY BREAKFASTS (HOUSTON, TX)		Energy Transition (3/7/24)		Midyear (6/27/24)		Permian (11/19/24)	
EDITORIAL WEBINAR	Annual Forecast & Review						
BONUS DISTRIBUTION	SPE Hydraulic Fracturing		OTC	URTeC		ADIPEC	

MAGAZINE ADVERTISING RATES & SPECS

Click to view
MAGAZINE ARCHIVE

Print Ad Specs

PUBLICATION TRIM SIZE: 7.5" X 10.5"

All text, logos, borders, and boxes that do not bleed should stay within the live area. No charge for bleed.

FULL PAGE SPREAD
Live: 14.5 x 10"
Trim: 15 x 10.5"
Bleed: 15.25 x 10.75"

FULL PAGE
Live: 7 x 10"
Trim: 7.5 x 10.5"
Bleed: 7.75 x 10.75"

1/2 PAGE VERTICAL
Live: 3.4375 in x 10"
Trim: 3.6875 x 10.5"
Bleed: 3.9375 x 10.75"
Non Bleed: 3.375 x 9.75"

1/2 PAGE HORIZONTAL
Live: 7 x 5"
Trim: 7.5 x 5.25"
Bleed: 7.75 x 5.5"
Non Bleed: 7 x 4.625"

1/2 PAGE ISLAND
Live: 4.5625 x 7.625"
Trim: 4.8125 x 8"
Bleed: 5.0625 x 8.25"
Non Bleed: 4.5 x 7.25"

1/3 PAGE HORIZONTAL
Non Bleed: 7 x 2.875"

1/3 PAGE VERTICAL
Live: 2.3125 in x 10"
Trim: 2.5625 x 10.5"
Bleed: 2.8125 x 10.75"
Non Bleed: 2.3125 x 9.75"

1/3 PAGE SQUARE
Non Bleed: 4.5 x 4.625"

Rates

4-COLOR RATES	1X
Full Page Spread	\$19,000
Full Page	\$11,000
1/2 Page	\$8,250
1/3 Page	\$5,500

STAND OUT!
ASK YOUR SALES REP about additional ad opportunities, such as belly bands, gatefold inserts, and more!



HOW TO SUBMIT YOUR PRINT AND/OR DIGITAL AD MATERIAL

Creative Specifications

Format (hi-resolution, full color):
PDF exported as PDF/x-1a

- Required supplementary items:
- Fonts (embedded)
 - Images (CMYK color space)
 - Artwork (CMYK color space)

TO FTP TRANSFER	For large files over 10MB, please send via ftp, using a free service such as www.wetransfer.com . Please use sgamboa@endeavorb2b.com in the "email to" field for your upload. Be sure to include: advertiser name, publication name, and issue date in the message field.
TO EMAIL MATERIAL	For files up to 10 MB, please email your ad to: Shirley Gamboa sgamboa@endeavorb2b.com . Include advertiser name, publication name, issue date.

Cancellations: Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

Multi-Page and Inserts: Contact account manager for rates and specifications.

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RICH MEDIA OPTIONS
AVAILABLE FOR DIGITAL
VERSION OF MAGAZINE.